

**SVKM's NMIMS**  
**NMIMS - GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION**

Programme: DBM/PGDBM/DMM/PGDMM/DFM/PGDFM/DHRM/PGDHRM/DITM/PGDITM/  
DSCM/PGDSCM/DBFM/PGDBFM

Examination: June 2017

Subject: Corporate Social Responsibility

Semester: I

Course : New

Marks : 70

Time: 11.00 a.m. to 2.00 p.m.

Date: 12.06.2017

**Instructions:**

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

**Q. 1) Attempt any 2 out of 4.**

**(Marks: 2X5=10)**

a) What is sustainable development? How can business contribute towards promoting sustainable development?

b) Explain the Concept of Stake holders in business.

c) Why is CSR important for a country like India?

d) Explain Current Business Scenario in India

**Q. 2) Write short notes on any 2 out of 5.**

**(Marks: 2X5=10)**

a) Discuss any 2 theories of CSR.

b) Discuss how business contributed to society in the pre-independence and post-Independence period.

c) Discuss the generations of CSR.

d) Enlist the specific targets proposed in Eleventh Five year plan to achieve MDGs.

e) Explain the Perceived Impact of Globalization on the various regions of the world.

**Q. 3) Attempt any 3 out of 5.**

**(Marks: 3X10=30)**

a) Critically analyze any five contemporary drivers for CSR.

b) Explain the pyramid of corporate social responsibility.

c) Discuss what type of shift in CSR approach took place after liberalization in India.

d) What are the Millennium Development Goals?

e) Explain dynamic environment of business.

**Q. 4) Attempt both the questions.**

**(Marks: 2X10=20)**

a) Explain Economic social impact of globalization.

b) Discuss the business case for CSR. Give examples in each case.

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