

**SVKM's NMIMS**  
**NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION**

Programme: PGDITM/PGDSCM

Examination: June 2017

Subject: International Logistics & Supply Chain Management

Date: 19.06.2017

Semester: III

Course : New

Marks : 70

Time: 3.00 p.m. to 6.00 p.m.

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**Instructions:**

1. Answer to each new question to be started on a fresh page.
  2. Figures in bracket indicate full marks.
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**Q.1) Attempt any 2 out of 4**

**(Marks: 2X5=10)**

- a) Discuss the importance of Bill of Lading as a shipping document to the various stakeholders in shipping.
- b) Briefly list the various documents that a "Bulk Carrier" is required to carry, apart from the common documents.
- c) Discuss the various tools of Marketing mix for a shipping enterprise
- d) Explain the pre-requisites for being a Ship's Master. What are the Master's responsibilities?

**Q.2) Write short notes on (2 out of 5)**

**(Marks: 2X5=10)**

- a) Commercial vehicles
- b) Classification of Notations assigned to ships
- c) Containerisation
- d) Forklifts
- e) Objectives of Customs Control

**Q.3) Attempt any 3 out of 5**

**(Marks: 3X10=30)**

- a) What are the different types of Bill of Lading?
- b) What is a Charter party? Briefly discuss its main clauses.
- c) Discuss the various functions of a shipping agent.
- d) Explain the various types under which import goods are categorised.
- e) How is business communications done in different ways in shipping Operations?

**Q.4) Attempt both the questions**

**(Marks: 2X10=20)**

- a) Discuss the process of Load planning for various forms of product categories aboard a ship.
- b) Elaborate the various Special Characteristics of the shipping industry.

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