

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: DSCM/PGDSCM

Examination: June 2017
Subject: Logistics Management

Semester: II
Course : New
Marks : 70

Date: 16.06.2017

Time: 11.00 a.m. to 2.00 p.m.

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q.1) Attempt any 2 out of 4

(Marks: 2X5=10)

- a) Explain Rapid response which is one of the primary determinants of logistical performance.
- b) Explain what excellent customer service performance is.
- c) Explain the notion of the perfect order.
- d) When can we say Marketing process is successfully completed.

Q.2) Write Short Notes on any 2 out of 5

(Marks: 2X5=10)

- a) Physical distribution process
- b) Safety Stock
- c) Inventory control
- d) Public warehouses
- e) Transportation functionality

Q.3) Attempt any 3 out of 5

(Marks: 3X10=30)

- a) Briefly explain the five basic transportation modes.
- b) List the advantages and limitations of rail transport.
- c) What are Tramp ships, Tramp tankers and how do they operate?
- d) Explain the features of multimodal transport system.
- e) Discuss the need for a high level of security in place at the port or container terminal.

Q.4) Attempt both the questions

(Marks: 2X10=20)

- a) You have been assigned the task of clearance of goods at the port. State the procedure of clearance of goods at port you will have to follow.
- b) Because of high demand the container design has been innovated and developed to fit the desired needs of the cargo, which is to be shipped. One of the key developments is Controlled Atmosphere and Modified Atmosphere systems have been introduced in the containers. Another important development is the introduction of specialty containers. Discuss the characteristics of these new containers.
