

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: DBM/PGDBM/DMM/PGDMM/DFM/PGDFM/DHRM/PGDHRM/DITM/PGDITM/
DSCM/PGDSCM/DBFM/PGDBFM/DRM/PGDRM

Examination: June 2017

Subject: Management Theory & Practice

Date: 09.06.2017

Semester: I

Course : New

Marks : 70

Time: 11.00 a.m. to 2.00 p.m.

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q. 1) Attempt any 2 out of 4.

(Marks: 2X5=10)

- a) Material Culture .
- b) Why did the Matrix structure fad die out?
- c) Self-Actualizing Man-Profile .
- d) The Relationship of Environmental Dynamism and Complexity to the Balance between Leadership and Management Needed in the Organization .

Q. 2) Write short notes on any 2 out of 5.

(Marks: 2X5=10)

- a) Illumination Experiment:
- b) Planning
- c) Social Reforms by Robert Owens
- d) Division of Activities Fayol divided all activities of industrial undertakings into six group
- e) Internet

Q. 3) Attempt any 3 out of 5.

(Marks: 3X10=30)

- a) A Comparison between Leadership and Management
- b) Steps in Decision Making
- c) Classification of Organizations based on type of Power of Authority used
- d) Expert System
- e) Guidelines for Changing Organizational Culture

Q.4) Case Study (Attempt both the questions)

(Marks: 20)

a) Rahul is studying management theory. He has doubts regarding Cultural Characteristics. Could you explain him the various Cultural Characteristics in your own words?

b) Priya has joined as the HR head at Primetime Television. She wants to implement creative thinking in her team. Could you as help Priya to enlist and understand in simple words some of the techniques for creative thinking.
