

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: PGDHRM

Examination: June 2017
Subject: Organisation Culture

Semester: III
Course : New
Marks : 70
Time: 3.00 p.m. to 6.00 p.m.

Date: 10.06.2017

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q.1) Attempt any 2 out of 4

(Marks: 2X5=10)

- a) Importance of Shared values.
- b) Write a note on Organizational Culture.
- c) Explain the steps to success in Organizational Culture.
- d) Explain Kotter and Heskett two levels of Culture.

Q.2) Write short notes on (2 out of 5)

(Marks: 2X5=10)

- a) State the difference between Adaptive Corporate culture and Non-Adaptive Corporate Culture.
- b) What is the influence of the leader on organization culture?
- c) Levels of culture.
- d) Can culture be a liability?
- e) How to manage external stakeholders relationships?

Q.3) Attempt any 3 out of 5

(Marks: 3X10=30)

- a) What are the barriers in organization culture?
- b) What are the characteristics of organizational culture?
- c) Explain Harrison's typologies of organizational culture.
- d) What are the sources for change in organization?
- e) Give details on the three forces on which sustaining a culture is depending.

Q.4) Attempt both the questions

(Marks: 2X10=20)

- a) Write a note on "Developing new culture and matching with people".
- b) Explain the process of maintaining organization culture.
