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**SVKM'S**  
**Narsee Monjee Institute of Management Studies (NMIMS)**  
**School of Distance Learning**

**December 2009 Exams**

**Semester I/II, 2009 - 10**

DATE: 11.01.2010

TIME: 11 AM TO 2 PM

ADB FM - I / DBFM - II / PGDFM - II

**SUBJECT: - ECONOMIC ENVIRONMENT FOR BANKING**      DATE: - -----      MARKS: -100 -- TIME: - 3Hrs

**Instructions:-**

Candidates should read carefully the instructions printed on the question paper and on the cover of the answer Book, which is provided for their use.

**NB: - 1.** Answer to each new Q and sub-question to be started on a fresh page. **2.** Figure in brackets indicated Full Marks.

**Q 1. Attempt any TWO of the Following Four.** **Marks 10**

- A) Explain the Difference Between GDP and GNP?
- B) What do you understand by Consumer Price index and Whole sale Price Index, and Explain their Role In our Economy?
- C) The Causes of Inflation in an Economy?
- D) What do you understand by National Income and Explain its role in a Developing Economy?

**Q 2. Write Short Notes on any THREE of the following five questions.** **Marks 15**

- a) Monetary Policy
- b) Bank Rate
- c) Open Market Operations
- d) Capital Expenditure
- e) The Role of RBI in our Economy

**Q 3. Attempt any THREE out of the following five Questions.** **Marks 45**

- A) Explain the Role of the Central Bank in a developing Economy, and its importance in providing opportunities for growth in a developing Economy?
- B) Explain the Role of Universal Banks in the light of its having a Combination of Commercial banking, Investment banking, Insurance and various other Activities?
- C) Explain Porter's five forces Model and its Relevance in Modern Times?
- D) "Entry Strategies are the Flip side of the entry deternance strategies"—explain the statement in detail with an Example.
- E) Explain the concept of SWOT Analysis in detail?

**Q 4. Explain the role of WTO in stimulating Trade in the World in detail with relations to the Regional Trade Associations.** **Marks 15**

**Q 5. "Corporate Governance is the core of the Modern Business". Explain its role in a developing Economy.** **Marks 15**

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