(21)

SVKM's NMIMS University
School of Distance Learning
SEM I— Course : PGDBM / PGDHRM / PGDFM / DMM / DFM / DITM / DSCM
DBM / DHRM / DFM / DHRM PGDMM / DBFM / PGDBFM / PGDITM
Subject : Information Systems for Managers
ADITM / ADSCM – SEM II

Date : 4.01.2010   Marks : 100

Time : 11 AM TO 2 PM

Note : 1. All Questions are compulsory. Internal options are available
2. Marks to each question are mentioned towards right side
3. You can make appropriate assumptions, where needed
4. Substantiate your answers with examples, wherever necessary

Q1. Answer any 2 out of 4 (In brief)   Marks : 20

A. Explain the following statement "There is a two way relationship between organization and Information Systems"
B. What are the main characteristics of Information ?
C. What are the different types of controls and audits required for an information system ?
D. Explain the importance of information system for business decisions.

Q2. Write Short Notes (Any 4 out of 6)   Marks : 20
A. Data Life Cycle
B. Virus threat and solution for it
C. Video Conferencing
D. Satellite Transmission
E. E-mail
F. Fiber Optic

Q3. Answer any 4 out of 7 (In detail)   Marks : 60
A. What are the various ways of accessing the value of information ? Explain each method.
B. Why should every organization have a disaster recovery plan to protect itself ? What are the main components of a disaster recovery plan ?
C. What is the purpose of a computer aided decision support system ? What are the major components of such a system ? How does it help the decision making process ?

D. What is knowledge Management ? What role Information technology plays in KM ?

E. Describe the different types of Information systems. What is the role of Management Information system (MIS) at various levels of management ?

F. Name the different generations of programming languages and their characteristics ?

G. Differentiate (Any Three)
   a. Internet and Intranet
   b. LAN and WAN
   c. RAM and ROM
   d. Server and Client

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