

Narsee Monjee Institute of Management Studies(NMIMS)

School of Distance Learning (Year 2009-10)

PGDFM/PGDBFM/ADBFM

Year: II Semester III(2009-10)

Subject: Management of Financial Services

DATE:- 7.01.2010

Marks:100

TIME:- 3 P.M. TO 6 P.M.

Time-3 hrs

Instructions: Candidates should read carefully the instructions printed on the question paper and on the cover of the answer book, which is provided for their use.

**Question 1 (Attempt any two out of four) 10 marks**

- Write a brief note on the history of credit cards
- What are the financial services offered by banks?
- What are the exit options open to venture capital funds?
- Describe the types of 'factoring' and the parties to a factoring contract.

**Question 2 (Answer any three out of 5) 15 marks**

Write Short notes on (Any Three)

- Leasing & Hire purchasing
- Asset securitisation
- SBI Home Finance
- Credit rating
- Functions of merchant bankers

**Question 3 (Attempt any three out of 5) 45 marks**

- Explain in detail the various factors taken into account by a merchant banker while appraising a project.
- What are the motives for mergers & acquisitions? Describe the different types of mergers.
- Discuss the evolution of new financial instruments for project financing.

d. What is meant by dealer markets and auction markets? Give examples

e. Critically examine the growth of mutual funds in India

**Question 4 (Answer in detail the following two questions) 30 marks**

1. What are the roles and functions of Financial Markets?

2. What is moral hazard and adverse selection and how they affect insurance companies ?