

SVKM's NMIMS University
School of Distance Learning
Course : PGDBM / PGDHRM / PGDFM / DMM / DFM(SEM-I JUL 09 BATCH)

Subject : Information Systems for Managers

SEM - I (JULY 09 BATCH)
ALL COURSES

Date : 30.01.2010

Marks : 100

Time : 11.00 a.m. to 2.00 p.m.

Note : 1. All Questions are compulsory. Internal options are available
2. Marks to each question are mentioned towards right side
3. You can make appropriate assumptions, where needed
4. Substantiate your answers with examples, wherever necessary

Q1. Answer any 2 out of 4 (In brief)

Marks : 20

1. Why are information systems essential in business today? Identify at least two trends in the global business environment that have made information systems so important.
2. What are the various types of application softwares and mention their usages ?
3. Define DSS. How does it help managers to make decisions ?
4. What is the difference between Data, Information and Knowledge. Give examples

Q2. Write Short Notes (Any 4 out of 6)

Marks : 20

1. Security in IT
2. Operating Systems
3. Video Conferencing
4. Satellite Transmission
5. E-mail
6. Fiber Optic

Q3. Answer any 4 out of 8 (In detail)

Marks : 60

1. Explain SCM. List two problems which can be taken care post successful implementation of SGM.
2. Why should every organization have a disaster recovery plan to protect itself? What are the main components of a disaster recovery plan ?
3. What are the various network topologies? Mention pros and cons of each topology.

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