

**SVKM's NMIMS**  
**NMIMS Global Access – School for Continuing Education**

Programme: DSCM/PGDSCM

June 2013 Examination  
Subject: Supply Chain Management

Semester: II  
Course     New  
Marks     70

Date: 23.06.2013

Time: 11.00 a.m. to 2.00 p.m.

**Instructions:**

- 1. Answer to each new question to be started on a fresh page.**
- 2. Figure in bracket indicates full marks**

Q1. Discuss or write short notes ( Any 2 out of 4) **(Marks: 2x5=10)**

- a) Essentials of Supply Chain Management
- b) Short note on Inventory Control
- c) Service Capability
- d) Scope of e commerce

Q2. Write Short Notes ( Any 2 out of 5) **(Marks: 2x5=10)**

- a) 5 S in Supply Chain
- b) Kaizen
- c) Quality Control in Purchase function
- d) What is SCOR model
- e) Benchmarking

Q3. Attempt any 3 out of 5 **(Marks: 3x10=30)**

- a) Explain Bullwhip effect & how it can affect performance of supply chain.
- b) Discuss how outsourcing 3 PL will help an organization to improve the performance.
- c) Explain Collaborative Planning, Forecasting and Replenishment (CPFR) and how it is helpful in supply chain.
- d) Discuss MRP in Purchasing function.
- e) What are various aspects of Materials Management?

Q4. *Attempt the following question:* **(Marks: 20)**

Various steps involved in finalising a vendor who is a manufacturer of your product – the product to be procured is a Value item – Also state whether you will go for single source or multiple sources to procure this product.