

# SVKM's NMIMS

## School of Distance Learning

Program: PGDMM (MNYL)

Semester: I

Academic Year: 2012-13

Course: New

Subject: Management Theory and Practice

Marks: 50

Date: 02/01/2013

Time: 11:00a.m. to 1:00 pm

Instruction:

Candidates should read carefully the instructions printed on the question paper and on the cover of the Answer Book, which is provided for their use.

NB:

1. Answer to each new question to be started on a fresh page.
2. Figure in brackets indicates full marks.

Q1. Discuss or write short notes on any 2 out of 4. (Marks: 2\*5=10)

- a) Management both <sup>as</sup> Science and Art
- b) Scientific Management
- c) Matrix Organizational Structure
- d) Internet and Intranet

Q2. Write short notes Attempt any 2 out of 5. (Marks: 2\*5=10)

- a) ETZIONI Typology
- b) Corporate Culture and Cultural Characteristics
- c) Decision Support System
- d) Group decision Making
- e) Role of Management in Society

Q3. Attempt any 3 out of 5. (Marks: 3\*10=30)

- a) Explain Management Functions in detail.
- b) Human Relation Approach and its thinkers. (Discuss)
- c) Six-Box Organisational Model given by Weisbord. (Discuss)
- d) Explain Components of Culture.
- e) Explain Decision Making Process in detail.

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