

SVKM's NMIMS
School of Distance Learning

Programme: DBM/PGDBM/DMM/PGDMM/DFM/PGDFM/DHRM/PGDHRM/DITM/PGDITM/
DSCM/PGDSCM/DBFM/PGDBFM

Academic year: 2012 – 2013

Subject: Corporate Social Responsibility

Semester: I

Course New

Marks 70

Date: 05.01.2013

Time: 11.00 a.m. to 2.00 p.m.

Instructions: Candidates should read carefully the instructions printed on the question paper and on the cover of the Answer Book, which is provided for their use.

NB:

1. Answer to each question to be started on a fresh page.
 2. Figures in brackets indicate full marks.
 3. Please write in legible handwriting
 4. All questions are compulsory
 5. Insert proper question numbers in the answer sheet
 6. Please write answers in a sequential manner
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- Q. 1. Discuss the concepts. Attempt any 2 out of 4 (10)
- (a) Gender disparity
 - (b) Deontological Theory
 - (c) SA 8000
 - (d) Audit Committee
- Q. 2. Write Short notes on any 2 out of 4 (10)
- (a) Sustainable Development
 - (b) Criteria for selecting NGO Partner
 - (c) Environmental CSR
 - (d) Role of Government
- Q. 3. Answer any 3 out of 5 (30)
- (a) Discuss the generations of CSR with examples.
 - (b) Why and how CSR Assessment should be carried out?
 - (c) What are the market place issues in CSR and how can they be resolved?
 - (d) Discuss the need and relevance of CSR reporting. Throw light on its content.
 - (e) What is the role of the government in shaping business behaviour?

