

**SVKM's NMIMS**  
**School of Distance Learning**

Programme: DBM/PGDBM/DMM/PGDMM/DFM/PGDFM/DHRM/PGDHRM/DITM/PGDITM/  
DSCM/PGDSCM/DBFM/PGDBFM

Academic year: 2012 – 2013

Subject: Management Theory & Practice

Semester: I

Course New

Marks 70

Date: 02.01.2013

Time: 11.00 a.m. to 2.00 p.m.

**Candidates should read carefully the instructions printed on the question paper and on the cover of the Answer Book, which is provided for their use.**

NB:

1. Answer to each new question to be started on a fresh page.
2. Figure in brackets indicates full marks.

1. Attempt any 2 out of 4 (short notes)

**Marks: 10**

- a) Management is an Art. Explain
- b) Internet and Intranet
- c) Programmed and Non Programmed Decision
- d) Cultural Practices in different countries

2. Write short notes on any 2 out of 5

**Marks: 10**

- a) Nominal Group Technique
- b) Bureaucracy
- c) Expert System
- d) Esprit de Corps
- e) Human Relations Approach

3. Attempt any 3 out of 5

**Marks: 30**

- a) Explain the role and functions of Marketing, Finance, HR, Logistics, IT, Legal department in the organization.
- b) Briefly trace the history of evolution of management.
- c) State the difference between Individual and Group Decision Making and briefly explain their demerits.
- d) What is material and Non Material Culture?
- e) Discuss product and Matrix Organizational Structure.

