

NMIMS  
DEEMED UNIVERSITY  
DEPARTMENT OF DISTANCE LEARNING  
INFORMATION SYSTEMS FOR MANAGERS  
SEM II (NEW COURSE)  
ADITM

Date: 10/11/2006

Time : 11 am to 2 pm

Marks : 100

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Note: Answer any Four questions. All questions carry equal marks

1. What is the difference between DSS and EIS? Explain
2. What are the different types of Information Systems in an organization. Give examples to illustrate your answer.
3. What is Outsourcing? Explain the advantages and disadvantages of outsourcing.
4. What is the SDLC? Explain
5. What are Decision Support Systems? Give examples
6. What is CRM? Give examples to illustrate your answer
7. Give examples of the applications of Information Systems in any business organization that you are familiar with. What suggestions would you like to give to improve these applications?
8. Why do Information Systems succeed in some organizations and fail in some other organizations?

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