

**SVKM'S NMIMS UNIVERSITY
SCHOOL OF DISTANCE LEARNING**

PROGRAM (Semester): PGDBM (IV)/ ADSCM (IV)/ ADITM (III)

Subject: Project Management

Date: 27-05-2009 (3.00 p.m. – 6.00 p.m.)

Marks: 100

Time : 3 hrs

Instructions: Candidates should read carefully the instructions printed on the question paper and on the cover of the Answer Book, which is provided for their use.

NB:

1. Answer to each new question to be started on a fresh page.
2. Figure in brackets indicate full marks.
3. Diagrams / Flow Chart will carry extra weightage.
4. All answers should be cover major points.

Q1. Attempt any 2 out of any 4 Marks : 10

- (a) Explain tools and Techniques of Project Management ?
- (b) Prepare the outline of Pre-feasibility & Feasibility study ?
- (c) List down the source of long term funding for a Project ?
- (d) Explain Project Management Transition from Project Operation ?

Q2. Write Short notes on any 3 out of 5 Marks : 15

- (a) PERT- Cost System.
- (b) Gantt –Chart.
- (c) Payback Period.
- (d) Economic Analysis.
- (e) Project Control Curve.

Q3. Attempt any 3 out of 5 Marks : 45.

- (a) Describe various methods of Forecasting Demand and briefly explain the Forecasting Errors ?
- (b) Examine the Technical Aspects of a typical Project w.r.t Feasibility?
- (c) Describe the ideal resource in Human Resource along with diagram?

(d) Explain Financing , Costing and Pricing in a Project ?

(e) Explain the Project Monitoring and Reporting and draw the diagram of Integrated Project Management System ?

Q4. Attempt any 2 out of a,b,c or only 'd' Marks : 30.

(a) Describe the Complexities and Advantage in organization Structure. Also explain the types of Matrix in Organization Structure?

(b) Explain the contracting for Materials and Equipment and also give details of three phases of contracting?

(c) Explain Market Planning in Project report Formulation?

or

(d) For 'Times Analysis Network' (Project Planning) Considering the Fig-1, Fill-up the blanks in Column of 'Immediate Predecessor Activity' ES and EF in Fig-2 (PFA).

FIG. 2

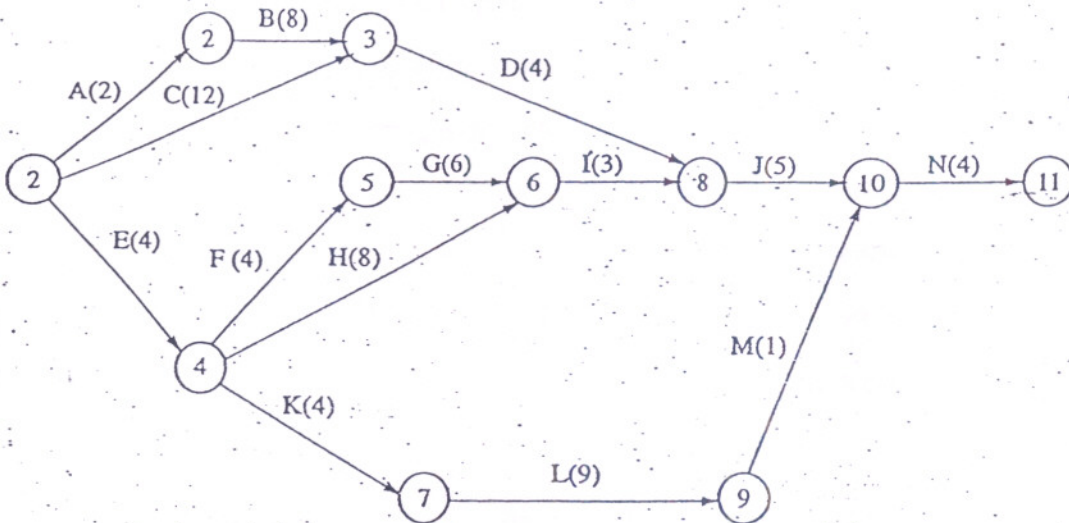


Figure 2 Network diagram for the New Product Launch Projects

Fig.2- Details of Activities for New Product Launch Project

Activity Code	Activity Description	Immediate Predecessor Activity	Estimated Duration(in weeks)	ES	EF
A	Finalise Packaging design	_____	2	_____	_____
B	Set up Packaging Equipment and Procure raw materials	_____	8	_____	_____
C	Produce the first batch	_____	12	_____	_____
D	Package the first Batch	_____	4	_____	_____
E	Set up the sales office	_____	4	_____	_____
F	Recruit the Salesman	_____	4	_____	_____
G	Train Salesman	_____	6	_____	_____
H	Sell to Retailers	_____	8	_____	_____
I	Select Retailers	_____	3	_____	_____
J	Despatch to Retailers	_____	5	_____	_____
K	Select Advertising Agency	_____	4	_____	_____
L	Plan Advertising Campaign	_____	9	_____	_____
M	Release pre-launch advt.	_____	1	_____	_____
N	Conduct advt Campaign	_____	4	_____	_____

_____ X _____