

Xeroxed.

NARSEE MONJEE INSTITUTE OF MANAGEMENT & HIGHER STUDIES

**SVKM's NMIMS UNIVERSITY**  
**School of Distance Learning**

**Information Systems for Managers**

DBM/DMM/DFM/DHRM/PGDBM/PGDMM/PGDFM/PGDHRM/ADITM

**Date: 1.6.2007**

**Marks: 100**

**Time: 11.00 am to 2.00 pm**

Note: Answer any FOUR questions. All questions carry equal marks

- Q1. Explain the following terms:
    - (i) Computer software
    - (ii) Computer hardware
  
  - Q2. What is the purpose of computerized personnel information systems? How does this help in managing human resources more efficiently?
  
  - Q3. "A typical business solution is an integration of ERP, BPR, SCM and SCM." Do you agree with this statement? Justify your choice.
  
  - Q4. Define the concept of System. Explain with a diagram and write its characteristics.
  
  - Q5. Giving suitable examples, explain how and why IT and computers have contributed in increasing productivity and competitiveness of organizations in doing business.
  
  - Q6. Explain Management information system.
  
  - Q7. Explain the role of transaction processing system in HRM and Marketing Management.
  
  - Q8. Write a short note on the business software solutions provided by
    - (a) SAP
    - (b) Oracle
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