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SVKM's NMIMS UNIVERSITY
School of Distance Learning

International Business
ADITM

Date: 30.5.2007
Time: 3.00 pm to 6.00 pm

Marks: 100

Instruction: Please attempt any four questions. All questions carry equal marks.

Question no 1. What is International Business? Is it different from conducting business in the home country? Discuss.

Question no 2. Is culture important in international business? Is it important at the individual level interaction or at the firm level or at the country level? Discuss

Question no 3. For the trade between two countries, does the distance between two countries matter? Explain.

Question no 4. How are NTBs an impediment in economic integration? Discuss

Question no 5. What are the criticisms regarding functioning of WTO? Please elaborate.

Question no 6. Discuss the role of foreign investment in the economic development of a country. Discuss it with reference to any country.

Question no 7. "Rich get richer and the poor remain poor" Does this statement hold good for countries in the world, in the context of FDIs? Pls discuss.

Question no 8. Has the growth of International Business been asymmetric across different parts of the developing world? If so, why? Explain your response.