

**SVKM's NMIMS**  
**NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION**

Programme: DBM/PGDBM/DMM/PGDMM/DFM/PGDFM/DHRM/PGDHRM/DITM/PGDITM/  
DSCM/PGDSCM/DBFM/PGDBFM

Academic year: 2013 – 2014  
Subject: Information Systems for Managers

Semester: I  
Course : New  
Marks : 70  
Time: 11.00 a.m. to 2.00 p.m.

Date: 18.12.2013

Note :

1. All Questions Compulsory
2. All Sub questions carry equal marks
3. Answer to each new question to be started on fresh page
4. Marks on the right side indicate full marks.
5. Total 4 Questions ( 3 Questions + 1 Case Study )

**Q1. Answer any 2 from the following ( Short Notes )** **10 Marks**

- a. LAN and WAN
- b. Business Process Re-Engineering
- c. System and Application Software
- d. Executive Support Systems

**Q2. Answer any 2 from the following** **10 Marks**

- a. What is Data Warehousing and areas of application for the same ?
- b. Differentiate between Batch Processing and Real Time Processing.
- c. Types of controls and its usages.
- d. Business Intelligence with example.

**Q3. Answer any 3 from the following** **30 Marks**

- a. What is SDLC ? Explain the stages in brief.
- b. What is SCM ? How does implementation of the same helps Organization ?
- c. What does one mean from Programming Languages? Explain in brief about various Programming Languages.
- d. What steps to be followed for creating BCP ?
- e. What is DBMS ? Explain with examples in terms of modeling.

