

**SVKM's NMIMS**  
**NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION**

Programme: DSCM/PGDSCM

Academic year: 2013 – 2014  
Subject: Logistics Management

Semester: II  
Course : New  
Marks : 70  
Time: 11.00 a.m. to 2.00 p.m.

Date: 21.12.2013

**Instructions:**

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

**Q.1) Discuss or write short notes (Any 2 out of 4) (Marks: 2X5=10)**

- a) Increasing customer Expectations
- b) Fork lift trucks
- c) Push and Pull Strategy
- d) Types & characteristics of Inventory.

**Q.2) Write Short Notes (Any 2 out of 5) (Marks: 2X5=10)**

- a) Time Charter
- b) Logistics
- c) Coastal Shipping
- d) The perfect order with respect to customer service.
- e) Water Infrastructure Management

**Q.3) Detailed Questions (Attempt any 3 out of 5) (Marks: 3X10=30)**

- a) Explain the various operational objectives which logistics help in achieving and maximizing customer satisfaction.
- b) Explain various tasks and approaches of Physical Distribution system.
- c) What are the various warehouse operating principles.
- d) Explain the term "Managing Independent Demand" with respect to Inventory Management.
- e) Explain the fundamental principles guiding transport management and Operations

**Q.4) Answer the following questions (Marks: 20)**

- a) Explain the New developments in 'CONTAINERS'.
- b) Explain the present procedure of goods clearance at the PORTS.

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