

SVKM's NMIMS
School of Distance Learning

Programme: DSCM/PGDSCM

Academic Year: 2011-2012

Subject: Logistics Management

Date: 3.1.2012

Semester

II

Course

New

Marks:

70

Time:

11.00 a.m to 2.00 p.m

Time: 3 hrs

Instructions: Candidates should read carefully the instructions printed on the question paper and on the cover of the Answer Book, which is provided for their use.

Q.1 Write short ^{notes} on any 2 out of the following 4: **(Marks: 10)**

- a) EOQ
- b) Inventory control system
- c) ARS system
- d) Logistics Sub-system

Q.2 Attempt any 2 out of 5 **(Marks: 10)**

- a) What are different steps in making a warehousing strategy?
- b) How can the level of logistical services be measured?
- c) While conducting physical distribution cost analysis, what factors should you take into account to develop an efficient system?
- d) Discuss the role of ERP in integrating all the functions of a company.
- e) Explain the different types of inventory management techniques.

Q.3 Attempt any 3 out of 5 **(Marks: 30)**

- a) Describe five modes of transportation, identifying the most significant characteristics of each. What is the basic concept behind intermodal movement?
- b) 'The most important element of the logistics marketing is people' Explain.
- c) What is freight corridor? Also explain the key characteristics of freight corridor.

d) Explain the relationship between logistics management and customer satisfaction. Also, explain and differentiate between 'Push strategy' and 'Pull strategy'

e) What is the role of Supply chain management in the success of business and trade

Q.4 Answer the following questions (Marks: 20)

(All questions are compulsory, 10 marks each)

a) What do you mean by term 'Containerisation'. Discuss the genesis of the containerisation

b) Explain the following terms:

1. Joint inspection in transit insurance claim (3)
2. Tramp ships (3)
3. Liners (4)

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