

SVKM's NMIMS
School of Distance Learning

Programme: DBM/PGDBM/DMM/PGDMM/DFM/PGDFM/DHRM/PGDHRM/DITM/PGDITM/
DSCM/PGDSCM/DBFM/PGDBFM

Academic year: 2012 – 2013

Subject: Corporate Social Responsibility

Semester: I

Course New

Marks 70

Date: 10.07.2012

Time: 11.00 a.m. to 2.00 p.m.

Instructions: Candidates should read carefully the instructions printed on the question paper and on the cover of the Answer Book, which is provided for their use.

NB:

1. Answer to each question to be started on a fresh page.
 2. Figures in brackets indicate full marks.
 3. Please write in legible handwriting
 4. All questions are compulsory
 5. Insert proper question numbers in the answer sheet
 6. Please write answers in a sequential manner
-

- Q. 1. Discuss the concepts. Attempt any 2 out of 4 (10)
- (a) Child Labour
 - (b) Stakeholder Concept
 - (c) Whistle-Blowing
 - (d) GRI
- Q. 2. Write Short notes on any 2 out of 4 (10)
- (a) Millennium Development Goals
 - (b) Gandhiji's Trusteeship Theory
 - (c) Triple Bottom Line Reporting
 - (d) Clause 49
- Q. 3. Answer any 3 out of 5 (30)
- (a) What in your opinion can be done to mitigate the negative social impacts of globalization?
 - (b) Discuss the changing trend of CSR in India.
 - (c) How do companies impact environment? Discuss the strategies to develop environmental CSR initiatives.
 - (d) Describe various tools used in monitoring and measuring CSR?
 - (e) What are voluntary codes? Discuss any two voluntary codes and its importance in developing sustainable business.

