

School Of Distance Learning

Programme: DBM/PGDBM/DMM/PGDMM/DFM/PGDFM/DHRM/PGDHRM/DITM/PGDITM/
DSCM/PGDSCM/DBFM/PGDBFM

Academic Year: 2012 - 2013

Semester: I

Subject: Information system for managers

Course: New

Date: 11-07-2012 Time: 11.00 a.m. to 2.00 p.m.

Marks: 70

Note:

1. All questions are compulsory.
2. All sub questions carry equal marks.
3. Answer to each new question must be started on a fresh page.
4. Figure in brackets indicate full marks.

Q1. Answer any 2 from the following: (Discuss) (10)

- a. Transaction processing system
- b. Network topology
- c. Word processing
- d. Explain the Advantages and disadvantages of LAN and WAN

Q2. Answer any 2 from the following: (10)

- a. Business process modeling (Short note)
- b. Explain entity, attributes and relationship with the help of example.
- c. What is a computer system?
- d. Differentiate batch processing vs real time processing.
- e. Tests performed in the testing phase. (Short note)

Q3. Answer any 3 from the following: (30)

- a. What is network operating system? Explain with the example.
- b. Differentiate between input devices and output devices with the example.
- c. What are the characteristics and capabilities of DSS?
- d. Write short notes on: BI, DW, and DM.
- e. How CRM system can help an organization to grow?

Q4. Answer in detail: (20)

- a. Why is an information audit necessary? What aspects of an information system need to be audited?
- b. Why database management is so important? Kindly explain in detail.

————— X —————
1/1