

SVKM's NMIMS
School of Distance Learning

Programme: PGDSCM

Academic year: 2012 – 2013

Subject: Advance Supply Chain Management

Date: 13.07.2012

Semester: IV

Course New

Marks 70

Time: 3.00 p.m. to 6.00 p.m.

Instructions:

Candidates should read carefully the instructions printed on the question paper and on the cover of the Answer Book, which is provided for their use.

N.B.

- NB:
1. Answer each new question on a fresh page.
 2. All Questions to be answered.
 3. Figure in brackets indicates full marks.
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Q.1. Answer briefly on any two of the following:

(10 marks)

- a. Enablers of Supply Chain
- b. JIT manufacturing
- c. Sourcing Risks
- d. Lean thinking

Q.2. Write Short Notes on any two of the following:

(10 marks)

- a. Modes of Transportation
- b. CPFR model
- c. Information Integration
- d. Process Mapping
- e. Push Pull concept

Q.3. Attempt any three out of the following:

(30 marks)

- a. Supply Chain, they say, is basically a framework of operational integration. Elucidate this statement with examples.
- b. Trace the evolution of ERP from the earlier stages of MRP I & II.
- c. How accurate is "Demand Forecasting" in today's business? What steps you will take to bring it to near accuracy?
- d. In today's business, the imperative of an effective Supply Chain had never been under dispute. Explain why it is so?
- e. Among all the 5 R's, it is said that selecting the 'Right Source' is the most important. Explain why it is so in the overall Supply Chain Value Chain.

Q.4.

(20 marks)

A single transaction (for e.g. a product gets picked up at the point of sale) triggers several activities in the Supply Chain. Trace all operational activities, from procurement to dispatch to illustrate the activities that are triggered in the transaction sighted above.

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