

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: CBM

Academic year: 2014 – 2015

Subject: Human Resource Management

Date: 18.06.2014

Term End Examination

Marks : 70

Time: 11.00 a.m. to 2.00 p.m.

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q.1) Write short notes (Any 2 out of 4) (Marks: 2X5=10)

- a) Objectives of HRM
- b) Job Analysis
- c) Internal Sources of Recruitment
- d) Training Strategy

Q.2) Write short notes (Any 2 out of 5) (Marks: 2X5=10)

- a) Concept of Rating in Evaluating Performance
- b) Methods of Training for Managers
- c) Placement
- d) Barriers to Effective Selection
- e) Job Evaluation

Q.3) Attempt any 3 out of 5 (Marks: 3X10=30)

- a) Define HRM. Explain its features and scope.
- b) Discuss the changing role of HR Manager.
- c) What is Human Resource Planning? Explain the factors affecting HRP.
- d) How important is induction? Explain the steps in induction program.
- e) Distinguish between performance management and performance appraisal.

Q.4) Attempt both the questions. (Marks 2x10=20)

- a) Discuss the need and importance of training in Retail.
- b) What are the recent trends in recruitment?
