

**SVKM's NMIMS**  
**NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION**

Programme: DSCM/PGDSCM

Academic year: 2014 – 2015

Subject: Logistics Management

Semester: II

Course : New

Marks : 70

Time: 11.00 a.m. to 2.00 p.m.

Date: 21.06.2014

---

**Instructions:**

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

---

**Q.1) Attempt any 2 out of 4**

**(Marks: 2x5=10)**

- a) What is electronic data interchange?
- b) What are the benefits of good packaging?
- c) Differentiate between public and private warehouse
- d) What is freight bill?

**Q.2) Write Short Notes on any 2 out of 5**

**(Marks: 2x5=10)**

- a) ERP
- b) 3PL provider
- c) Cross Docking
- d) Milk Run Distribution System
- e) RO RO

**Q.3) Attempt any 3 out of 5**

**(Marks: 3x10=30)**

- a) Explain the basic transportation modes
- b) Discuss the role of warehouse in reverse logistics.
- c) What do you understand from the term “logistics”? What are the advantages of logistics management.
- d) What is meant by location of stores? Discuss the basic factors that must be taken into account to determine the best location for stores?
- e) Discuss the role of logistics in competitive strategy.

**Q.4) Attempt both the questions**

**(Marks: 2x10=20)**

- a) Explain in detail the role and responsibilities of logistics service providers.
- b) What is the importance of Bar coding in Materials management and how will it help improve efficiency of the organisation? Give examples.