

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: PGDMM (For Employees of Max Life Insurance)

Academic year: 2014 – 2015
Subject: Management Theory & Practice
Date: 14.06.2014

Semester: I - RE-EXAM
Marks : 50
Time: 11.00 a.m. to 1.00 p.m.

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q1. Discuss or write short notes (Any 2 out of 4) (Marks: 2*5=10)

- a) Hawthorne Experiments
- b) Extranet
- c) Matrix Organization Structure
- d) Corporate Culture

Q2. Write short notes (Any 2 out of 5) (Marks: 2*5=10)

- a) Expert System
- b) Culture
- c) Classical Approach
- d) Group Decision Making
- e) Information

Detailed Questions:

Q3: Attempt any 3 out of 6 (Marks: 3*10=30)

- a) Explain the various steps in the process of decision making.
- b) Explain the concept of internet. What changes it has brought in our life?
- c) Explain the concept of culture. What are the various components of culture?
- d) Explain the contributions of classical theories to management thought.
- e) Explain the various management functions in detail.
- f) 'An organization has some functional and some product based units'. What are the advantages and disadvantages of such a structure?