

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: PGDHRM

Academic year: 2014 – 2015
Subject: Organisation Culture

Semester: III
Course : New
Marks : 70
Time: 3.00 p.m. to 6.00 p.m.

Date: 15.06.2014

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q.1) Attempt any 2 out of 4

(Marks: 2X5=10)

- a) What are the types of Organizational Culture?
- b) Lewin's Change Model
- c) Explain the Role of Communication in Change.
- d) Explain Relationship between Culture & Performance.

Q.2) Write short notes on (2 out of 5)

(Marks: 2X5=10)

- a) External Forces
- b) Contingency Model of Analyzing Change
- c) Phases of Cultural Change
- d) Managing people as Assets
- e) Organizational Socialization

Q.3) Attempt any 3 out of 5

(Marks: 3X10=30)

- a) Methods to Develop Organizational Culture in Employees
- b) Nadler's Organizational Model
- c) Discuss the Function of Culture
- d) How Managerial decisions are affected by Culture? Explain with example?
- e) Process of Maintaining Organizational Culture

Q.4) Attempt both the questions

(Marks: 2X10=20)

- a) Theory Z of Changing Organizational Culture
- b) Resistance to Change
