

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: PGDBM/PGDHRM

Academic year: 2014 – 2015

Subject: Organisation Theory Structure & Design

Date: 16.06.2014

Semester: III

Course : New

Marks : 70

Time: 3.00 p.m. to 6.00 p.m.

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q.1) Attempt any 2 out of 4

(Marks: 2X5=10)

- a) Explain fundamental elements of an organization.
- b) What is matrix structure?
- c) Discuss importance of open system thinking.
- d) Propose most suitable structure for innovation.

Q.2) Write short notes on (2 out of 5)

(Marks: 2X5=10)

- a) Importance of an organization
- b) Four elements of an organization structure
- c) Benefits of flat organization structure
- d) Life cycle Theory of organization system
- e) Organic Structures

Q.3) Attempt any 3 out of 5

(Marks: 3X10=30)

- a) What are key forces of change? Give examples.
- b) What are environmental forces affecting organization? What they should do to survive and prosper in these uncertain times?
- c) What are key stages of organizational life cycle?
- d) Why virtual organizations were born? What are the benefits?
- e) What is strategic alliance? What the benefits?

Q.4) Attempt both the questions

(Marks: 2X10=20)

- a) Mr. Lodha runs a pharma distribution business and employs nearly 100 employees in Mumbai, Currently all report to him and he is a one man show. He handles everything. All report directly to him.

Propose an organization structure and design for immediate implementation.

- b) Propose a long term strategy as his two sons will be joining his business in next five years. He needs a draft proposal for his consideration. Feel free to make suitable assumptions.

X—————X