

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: PGDMM (For Employees of Max Life Insurance))

Academic year: 2014 – 2015
Subject: Organisational Behaviour
Date: 14.06.2014

Semester: I - RE-EXAM
Marks : 50
Time: 3.00 p.m. to 5.00 p.m.

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q. 1) Write short notes on (any 2 out of 4)

(Marks: 2X5=10)

- a) Dimensions of Intellectual Ability
- b) Tools for measuring Job Satisfaction
- c) Locus of Control
- d) Equity Theory of Motivation

Q. 2) Write short notes on (any 2 out of 5)

(Marks: 2X5=10)

- a) Hofstede's Cultural Dimensions
- b) Types of Motives
- c) Blake & Mouton's Managerial Grid
- d) The Hawthorne Effect
- e) Functions of Attitudes

Q. 3) Attempt (any 3 out of 6)

(Marks: 3X10=30)

- a) Enlist & explain the significant personality traits which predict behavior in organizations.
- b) What do you understand by Perception? Justify the importance of Perception in the study of OB.
- c) Elaborate with example how learning occurs through Reinforcement. How is reinforcement administered in organizations?
- d) What are the various leadership styles & their impact on employees?
- e) As a manager, what steps would you take to create a winning team in your organization?
- f) Enlist & explain the factors influencing perception.
