

**SVKM's NMIMS**  
**NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION**

Programme: DSCM/PGDSCM

Academic year: 2014 – 2015  
Subject: Supply Chain Management

Semester: II  
Course : New  
Marks : 70  
Time: 11.00 a.m. to 2.00 p.m.

Date: 22.06.2014

**Instructions:**

1. Answer to each new question to be started on a fresh page
2. Figures in bracket indicate full marks

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**Q. 1) Attempt any 2 out of 4**

**(Marks: 2x5=10)**

- a) Types of Distribution channels.
- b) What is Benchmarking ?
- c) Explain Make or Buy.
- d) Demand Management.

**Q. 2) Write short notes on (2 out of 5)**

**(Marks: 2x5 =10)**

- a) Continual Improvement
- b) Supply Chain functions
- c) Types of e commerce models
- d) Control charts
- e) SCOR Model

**Q.3) Attempt any 3 out of 5**

**(Marks: 3x10 =30)**

- a) Functions of 3 P L and benefits.
- b) Describe Bullwhip effect in detail.
- c) Various functions of Materials Management.
- d) Explain order fulfillment & order management.
- e) Inventory Management.

**Q.4) Attempt both the questions**

**(Marks: 2x10 =20)**

- a) Essential coordination in Supply Chain Management.
- b) Explain Warehouse management operations with list of documents.

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