

SVKM's NMIMS
School of Distance Learning

Programme: PGDSCM

Academic year: 2012 – 2013

Subject: Advanced Supply Chain Management

Date: 8.01.2013

Semester: IV

Course: New

Marks: 70

Time: 3.00 p.m. to 6.00 p.m.

Instructions:

Candidates should read carefully the instructions printed on the question paper and on the cover of the Answer Book, which is provided for their use.

- NB: 1. Answer each new question on a fresh page.
2. All Questions to be answered.
3. Figure in brackets indicates full marks.
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Q.1. Answer briefly on any two of the following: (10 marks)

- a) SRM and IT
- b) Logistics Cost
- c) Lean Manufacturing
- d) Kanban

Q.2. Write Short Notes on any two of the following: (10 marks)

- a) Distinguish between 3PL & 4PL
- b) Vehicles Scheduling
- c) Is EOQ a feasible tool today?
- d) Sourcing Risks
- e) The P&Q System

Q.3. Attempt any 3 (three) out of the following (marks 10 each): (30 marks)

- a) How would you measure an effective Customer Service?
- b) Illustrate role of IT in demand forecasting
- c) Is SCOR model an effective tool of Supply Chain Management?
- d) Explain CPFR model in detail.
- e) What criteria will you apply for selection of the right vendor?

Q.4. Case Study (20 marks)

A single transaction (for e.g. a product gets returned from the retail counter) triggers several activities in the Supply Chain. Trace all operational activities, from procurement to dispatch and return, to illustrate the activities that are triggered in the transaction sighted above.

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