

SVKM's NMIMS
School of Distance Learning

Programme: PGDBM

Academic year: 2012 – 2013

Subject: Organizational Theory, Structure & Design

Semester: III

Course New

Marks 70

Date: 04.01.2013

Time: 3.00 p.m. to 6.00 p.m.

Instructions: Candidates should read carefully the instructions printed on the question paper and on the cover of the Answer Book, which is provided for their use.

NB:

1. Answer to each new question to be started on a fresh page
2. Figure in brackets indicate full marks

Q.1) Attempt any 2 out of 3

[10 marks]

- a. Discuss Distributors/ Suppliers as environment.
- b. Discuss Chain of Command & Unity of Command.
- c. How can strategy & structure be matched?

Q.2) Write short notes on any 2 out of 5

[10 marks]

- a. Hybrid structure
- b. Life cycle theory
- c. Organizational culture
- d. Balancing centralization & decentralization
- e. Mechanistic structure

Q.3) Attempt any 3 out of 5

[30 marks]

- a. Identify the forces that are reshaping organizations today.
- b. What is F Y Taylor's scientific approach to management? What are the key concepts?
- c. What is Departmentalization? Briefly discuss any 3 approaches.
- d. Distinguish between vertical & horizontal differentiation.
- e. What are the environmental forces affecting organizations? How can business survive in the global environment?

Q.4) Answer in detail

[20 marks]

What is organizational structure and why do large organizations need continuity to consider the designs of their organization? What may be the consequences of a good or bad design for a specific organization?