
SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: PGDMM (For Employees of Max Life Insurance)

Examination: December 2014
Subject: Corporate Social Responsibility
Date: 27.12.2014

Semester: I - RE-EXAM
Marks : 50
Time: 3.00 p.m. to 5.00 p.m.

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in brackets indicate full marks.

Q. 1. Write Short notes on (any 2 out of 4)

(Marks: 2 X 5 = 10)

- (a) Human Development Index
- (b) Concept of Trusteeship
- (c) Corporate Governance
- (d) Role of NGOs

Q. 2. Write Short notes on (any 2 out of 5)

(Marks: 2 X 5 = 10)

- (a) Sustainable Development
- (b) Pyramid of CSR
- (c) Millennium Development Goals
- (d) Corporate Governance
- (e) Business Ethics

Q. 3. Attempt (any 3 out of 6)

(Marks: 3 X 10 = 30)

- (a) Discuss the generations of CSR with examples.
- (b) Critically analyze the contemporary drivers for CSR.
- (c) Why is CSR important to a country like India?
- (d) What are the types of workplace issues that need to be considered by an organization and what is its impact?
- (e) Discuss the Voluntary Codes of Conduct for CSR
- (f) Why is reporting of CSR important? What should be the contents of CSR Report?