

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: DBM/PGDBM/DITM/PGDITM

Examination: December 2014
Subject: International Business

Semester: II
Course : New
Marks : 70
Time: 11.00 a.m. to 2.00 p.m.

Date: 05.01.2015

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q.1) Attempt any 2 out of 4 (Marks: 2X5=10)

- a) Explain the difficulties in international business.
- b) Explain the benefits of international business.
- c) Explain the disadvantages of globalization.
- d) Explain the meaning and importance of free trade agreement.

Q.2) Write Short Notes on any 2 out of 5 (Marks: 2X5=10)

- a) Explain the meaning and importance of Quotas in internal trade.
- b) Explain the Indicators of Political Instability.
- c) Define Domestication.
- d) Explain the meaning of Voluntary Import Expansion.
- e) Explain the problems in international marketing.

Q.3) Attempt any 3 out of 5 (Marks: 3X10=30)

- a) Explain the barriers to International Trade.
- b) Write note on General Agreement on Trade in Services (GATS).
- c) Explain the Salient facts in Anti-dumping.
- d) Explain the advantages and disadvantages of Direct Exporting.
- e) Explain the advantages and disadvantages of Turnkey Projects.

Q.4) Attempt both the questions (Marks: 2X10=20)

- a) Explain the trade theory of Absolute Advantage.
- b) Write a note on free trade policy versus protectionism.
