

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: CBM

Examination: December 2014
Subject: Introduction to Management
Date: 26.12.2014

Term End Examination
Marks: 70
Time: 11.00 a.m. to 2.00 p.m.

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q1. Discuss or write short notes (Any 2 out of 4) (Marks: 2*5=10)

- a) MBO
- b) Formal & Informal Planning
- c) Organization Chart
- d) Organizational Culture

Q2. Write short notes (Any 2 out of 5) (Marks: 2*5=10)

- a) Job Description
- b) Critical Path Method
- c) Direction
- d) Kinds of Decision
- e) Leadership Skill

Q3: Attempt any 3 out of 5 (Marks: 3*10=30)

- a) Explain the various steps in the process of decision making. Which is the most important step and why?
- b) Explain the following leadership theories:
 - i) The Managerial Grid
 - ii) Trait Theory of Leadership
- c) Explain the various types of organization structures with examples.
- d) Explain the planning process in detail
- e) Describe various control techniques.

Q4: Attempt both questions (Marks: 20)

- a) Organization Behavior is multidisciplinary in nature. Explain the statement, and discuss, in brief, relevant contributing discipline.
- b) Write a descriptive note on the fourteen principles propounded by Henry Fayol in his administrative management.