

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: PGDMM (For Employees of Max Life Insurance)

Examination: December 2014

Subject: Management Theory & Practice

Date: 26.12.2014

Semester: I - RE-EXAM

Marks : 50

Time: 11.00 a.m. to 1.00 p.m.

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q.1) Write short notes on (any 2 out of 4)

(Marks: 2X5=10)

- a) Role of Management in Society
- b) The Six-Box Organizational Model
- c) Components of Culture
- d) Group Decision-making

Q. 2) Write short notes on (any 2 out of 5)

(Marks: 2X5=10)

- a) Systems Approach
- b) Leadership as an Integrating Mechanism
- c) Corporate Culture
- d) Expert System
- e) Information Technology and Decision Making

Q. 3) Attempt (any 3 out of 6)

(Marks: 3X10=30)

- a) Define 'Management' and discuss whether management is an art or science.
- b) "Scholars like F.W.Taylor and Henry Fayol are classified as Classical Thinkers." Comment
- c) Discuss the process of institutionalizing leadership of change.
- d) "Cultural change in the organization assumes importance in the era of globalization." Comment and explain how to effect cultural change in the organization.
- e) Explain the role of information in organizations and discuss common information technologies.
- f) "There are different types of managerial decisions." Discuss
