

NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: DSCM/PGDSCM

Examination: December 2014
Subject: Supply Chain Management

Semester: II
Course : New
Marks : 70
Time: 11.00 a.m. to 2.00 p.m.

Date: 04.01.2015

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q.1) Attempt any 2 out of 4

(Marks: 2X5=10)

- a) Define Supply Chain Management.
- b) What do you mean by Benchmarking?
- c) Discuss in brief EOQ model & the quantity discount for EOQ model.
- d) What is meant by "Warehouse Management"?

Q.2) Write Short Notes on any 2 out of 5

(Marks: 2X5=10)

- a) Reverse Logistics
- b) Just In Time Inventory
- c) Bullwhip Effect
- d) Different types of carriers used for transportation
- e) Enterprise Resource Planning

Q.3) Attempt any 3 out of 5

(Marks: 3X10=30)

- a) What are various cost associated with Inventory and discuss MRP?
- b) Explain various sourcing strategy.
- c) "In the era of outsourcing, third party logistics can add value or existing supply chains." Explain this statement with examples.
- d) Discuss various forecasting techniques used in SCM.
- e) Distinguish between 'Push' and 'pull' view of SCM.

Q.4) Attempt both the questions

(Marks: 2X10=20)

- a) Give the framework of SCM and explain its components.
- b) Explain the distribution channel that you will adopt for FMCG products.
