

**SVKM's NMIMS**  
**NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION**

Programme: PGDMM (For Employees of Max Life Insurance)

Examination: June 2015  
Subject: Management Theory & Practice  
Date: 15.06.2015

Semester: I - RE-EXAM  
Marks : 50  
Time: 11.00 a.m. to 1.00 p.m.

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Instructions:

**Candidates should read carefully the instructions printed on the question paper and on the cover of the Answer Book, which is provided for their use.**

NB:

1. Answer to each new question to be started on a fresh page.
2. Figure in brackets indicates full marks.

1. Write short notes (Any 2 out of 4) (Marks: 2\*5=10)

- a) Organizing
- b) Henry Fayol's principles of management
- c) Cultural taboo
- d) Intranet

2. Write short notes on (Any 2 out of 5) (Marks: 2\*5=10)

- a) Proactive and reactive decisions
- b) The matrix organization
- c) Information
- d) Systems approach
- e) Corporate culture

3. Attempt any 3 out of 6 (Marks: 3\*10=30)

- a) Explain the contribution of H.L. Gantt to scientific management.
- b) Explain the six-box mechanism in detail.
- c) Explain the various steps in the process of decision making. Which is the most important step and why?
- d) What types of information technology do managers on a daily basis use?
- e) Explain the various components of culture with examples.
- f) Explain the various types of management functions in detail.