

**SVKM's NMIMS**  
**NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION**

Programme: DBM/PGDBM/DMM/PGDMM/DFM/PGDFM/DHRM/PGDHRM/DITM/PGDITM/  
DSCM/PGDSCM/DBFM/PGDBFM/DFPWM/DSM/DRM/PGDRM

Examination: June 2015  
Subject: Management Theory & Practice

Semester: I  
Course : New  
Marks : 70  
Time: 11.00 a.m. to 2.00 p.m.

Date: 15.06.2015

Instructions:

**Candidates should read carefully the instructions printed on the question paper and on the cover of the Answer Book, which is provided for their use.**

NB:

1. Answer to each new question to be started on a fresh page.
2. Figure in brackets indicates full marks.

1. Write short notes (Any 2 out of 4) (Marks: 2\*5=10)

- a) Division of Labour
- b) Contribution of H.L. Gantt to scientific management
- c) Material culture
- d) Internet

2. Write short notes on (Any 2 out of 5) (Marks: 2\*5=10)

- a) Proactive and reactive decisions
- b) The matrix organization
- c) Information
- d) Systems approach
- e) Planning

3. Attempt any 3 out of 5 (Marks: 3\*10=30)

- a) For what purpose illumination experiment was done? Explain the other Test Room Studies and observations made thereof.
- b) Explain the six-box mechanism in detail.
- c) Explain the various steps in the process of decision making. Which is the most important step and why?
- d) What types of information technology do managers on a daily basis use?
- e) Explain the various components of culture with examples.

4. Attempt both the questions (Marks 2\*10=20)

- a) Explain the various management functions.
- b) Bring out the differences between leadership and management.