

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: PGDFM

Examination: June 2015
Subject: Strategic Cost Management

Semester: III
Course : New
Marks : 70
Time: 3.00 p.m. to 6.00 p.m.

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q.1) Attempt any 2 out of 4

(Marks: 2X5=10)

- a) Explain Cost-Benefit Analysis.
- b) Explain the difference between Profit Center & Investment Center.
- c) Explain the objectives of cost audit.
- d) Benefits of Cost Reduction.

Q.2) Write short notes on (2 out of 5)

(Marks: 2X5=10)

- a) Explain the concept of return on investment.
- b) Business Process Re-engineering Features.
- c) Explain the principles of target costing.
- d) Differentiate between cost reduction and cost control.
- e) Explain the concept of value engineering.

Q.3) Attempt any 3 out of 5

(Marks: 3X10=30)

- a) From the following details calculate actual PU & Total output:

Abnormal waste : 50 Units

Particulars	Units	Amount (Rs.)
Total cost of Input	2000	13,300
(less) Normal Waste @5%	100	-----
	1900	13,300

- b) Explain the concept of Normal & Abnormal waste.
- c) What is Activity Based Management?
- d) Explain Balance Score Card and its process.
- e) Michael Porter's Industry Analysis.

Q.4) Attempt both the questions

(Marks: 2X10=20)

- a) What are the advantages & disadvantages of Economic Value added?
- b) Explain in brief the four stages of Product Life Cycle.
