

2015

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: CBM

Examination: December 2015
Subject: Introduction to Management
Date: 11.12.2015

Term End Examination
Marks: 70
Time: 11.00 a.m. to 2.00 p.m.

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q.1) Write short notes (Any 2 out of 4)

(Marks: 2X5=10)

- a) Types of plans
- b) Organisations as a process
- c) Employee Selection process
- d) Importance of Direction

Q.2) Write short notes (Any 2 out of 5)

(Marks: 2X5=10)

- a) Henry Fayol's 14 principles of management
- b) MBO
- c) Uses of job analysis
- d) Principles of coordination
- e) Challenges of Organizational Behaviour

Q.3) Attempt any 3 out of 5

(Marks: 3X10=30)

- a) What is planning? Explain about nature of effective planning?
- b) Explain about the different types of organizational structure with relevant example.
- c) Elaborately explain about the job characteristics model of Hackman and Oldham
- d) Explain about the various methods of training.
- e) Write a note on types of leadership styles with examples.

Q.4) Attempt both the questions.

(Marks 2x10=20)

a) Define the term 'Management'. Also explain the features of management with relevant examples.

b) What is manpower planning? Explain the steps of manpower planning.
