
SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: CDM

Examination: December 2015

Subject: Information Systems for Managers

Date: 15.12.2015

Term End Examination

Marks : 70

Time: 11.00 a.m. to 2.00 p.m.

Instructions:

1. Answer to each new question to be started on a fresh page.
 2. Figures in bracket indicate full marks.
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Q. 1) Attempt any 2 out of 4.

(Marks: 2X5=10)

- a) Briefly describe evolution of Information systems.
- b) What do you understand by Computer Hardware?
- c) Explain software development models.
- d) What are the features of data mining?

Q. 2) Write short notes on any 2 out of 5.

(Marks: 2X5=10)

- a) Programming languages
- b) Network Operating system
- c) Process Control Systems
- d) Incidence handling
- e) Software testing

Q. 3) Attempt any 3 out of 5.

(Marks: 3X10=30)

- a) What three vital roles are performed by information systems in an organization?
- b) Why is Business Process Modeling essential for an organization?
- c) What advantages over traditional file systems made DBMS popular?
- d) Describe strategies in data recovery.

e) How can an information system be effectively deployed?

Q. 4) Attempt both the questions.

(Marks: 2X10=20)

a) What are the issues involved in Change Management?

b) CRM is a multi-faceted process and vital for organizations today. Explain.
