

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: DBM/PGDBM/DMM/PGDMM/DFM/PGDFM/DHRM/PGDHRM/DITM/PGDITM/
DSCM/PGDSCM/DBFM/PGDBFM/DFPWM

Examination: December 2015
Subject: Corporate Social Responsibility

Semester: I
Course : New
Marks : 70
Time: 11.00 a.m. to 2.00 p.m.

Date: 14.12.2015

Instructions:

1. **Answer to each new question to be started on a fresh page.**
 2. **Figures in bracket indicate full marks.**
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Q. 1) Attempt any 2 out of 4.

(Marks: 2X5=10)

- a) Role of business in sustainable development
- b) UN Global Compact
- c) Triple bottom line
- d) Arguments against CSR

Q. 2) Write short notes on any 2 out of 5.

(Marks: 2X5=10)

- a) OECD Guidelines for MNCs
- b) Importance of CSR reporting
- c) Social Justice Theory
- d) Millennium Development Goals
- e) Contemporary drivers for CSR

Q. 3) Attempt any 3 out of 5.

(Marks: 3X10=30)

- a) What are the benefits of marketplace CSR?
- b) What are the steps involved in implementation of CSR at organizational level?
- c) What is Trusteeship theory all about?
- d) How would it help corporate organizations to partner with NGOs?
- e) How is monitoring of CSR done effectively in organizations?

Q. 4) Attempt both the questions.

(Marks: 2X10=20)

- a) 'CSR is all about managing expectations of stakeholders'. Do you agree? Explain with suitable examples.
- b) What is corporate governance? How can we improve the processes involved in corporate governance?
