

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: DSCM/PGDSCM

Examination: December 2015
Subject: Logistics Management

Semester: II
Course : New
Marks : 70
Time: 11.00 a.m. to 2.00 p.m.

Date: 18.12.2015

- Instructions:
- 1) Candidates should read carefully the instructions printed on the question paper and on the cover of the answer-book, which is provided for their use
 - 2) Answer to each new question to be started on a fresh page
 - 3) Figures in brackets indicate full marks

- Q.1) Attempt any 2 (two) out of 4 (four) (Marks: 2x5 = 10)**
- a) What are Logistics Sub-Systems? Explain
 - b) Briefly explain relationship of logistics to marketing and production
 - c) Explain what are value-added services
 - d) Explain Rapid Response, Minimum Variance and Minimum Inventory in customer satisfaction

- Q.2) Write short notes on any 2 (two) out of 5 (five) (Marks: 2x5 = 10)**
- a) Explain the significance of **Fill Rate** in logistics
 - b) Distinguish between Supply Chain Management and Logistics
 - c) Briefly explain the importance of logistics in marketing
 - d) With a suitable example, explain Period Order Quantity (POQ)
 - e) Briefly explain following Marine Insurance Policies: (i) Time Policy (ii) Voyage Policy (iii) Mixed Policy (iv) Building Risk Policy (v) Open Risk Policy

- Q.3) Attempt any 3 (three) out of 5 (five) [i.e., from (a), (b), (c), (d), (e)] (Marks: 3x10 = 30)**
- a) Explain the Responsibilities and Rights of Public Carriers
 - b) (i) Distinguish between Deep Sea and Coastal Shipping
(ii) Describe the Transshipment Terminal (ICTT) at Cochin Port
 - c) Explain what Carriage Law is. Explain the Sections that govern this Law in India
 - d) Briefly explain the following 10 (ten) Incoterms:
EXW, FCA, FAS, FOB, CFR, CIF, CPT, CIP, DAF, DES
 - e) Explain 'Container Crimes'.

- Q.4) Attempt both the questions given below: (Marks: 2x10 = 20)**
- a) Explain, with examples, how Supply Chain Management is related to the following departments: Marketing Department, Research and Development Department, Production Department
 - b) Write a note on the Road Infrastructure and Development problems in Indian Conditions with regard to Growth of Road Freight Industry, Growth of Vehicular Traffic, Equipment Utilization, Existing mix of vehicles, Taxation, Information Technology, Management