

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: CBM

Examination: June 2016
Subject: Introduction to Management
Date: 10.06.2016

Term End Examination
Marks: 70
Time: 11.00 a.m. to 2.00 p.m.

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q.1) Write short notes (Any 2 out of 4) (Marks: 2X5=10)

- a) Limitations of Management by Objectives
- b) Types of Organizational Charts
- c) Bounded rationality and satisficing model of decision making
- d) Principles to make a plan successful as given by Koontz

Q.2) Write short notes (Any 2 out of 5) (Marks: 2X5=10)

- a) Principles for effective 'direction'
- b) Management is 'Science'
- c) Approaches to planning
- d) Principle advantages of 'organization'
- e) Challenges and opportunities of organizational behavior

Q.3) Attempt any 3 out of 5 (Marks: 3X10=30)

- a) Organizational behavior has grown out of contributions from numerous fields of study. Explain the various fields of study that have influenced and contributed to the discipline of organizational behavior.
- b) You are conducting the 'staffing' for a retail organization. What are the steps that you would follow as part of the staffing process?
- c) Elaborate on the differences that exist between Formal and Informal organizations.
- d) An analysis of the various definitions and research about management shows that management has certain characteristics. What are the salient characteristics of management?
- e) You want to establish a control process in an organization. What are the steps you would undertake for an efficient control process?

Q.4) Attempt both the questions.

(Marks 2x10=20)

a) Planning is a critical managerial function and requires a systematic approach. What are steps to be followed by planners to ensure an effective output?

b) Using suitable examples, explain the different types of decisions.
