

**SVKM's NMIMS**  
**NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION**

Programme: DBM/PGDBM/DMM/PGDMM/DFM/PGDFM/DHRM/PGDHRM/DITM/PGDITM/  
DSCM/PGDSCM/DBFM/PGDBFM/DFPWM/DSM/DRM/PGDRM

Examination: June 2016  
Subject: Information Systems for Managers

Semester: I  
Course : New  
Marks : 70  
Time: 11.00 a.m. to 2.00 p.m.

Date: 14.06.2016

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**Instructions:**

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

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**Q. 1) Attempt any 2 out of 4.**

**(Marks: 2X5=10)**

- a) Write the characteristics of MIS.
- b) What are the three phases of CRM?
- c) What is data mining?
- d) What is temporal database?

**Q. 2) Write short notes on any 2 out of 5.**

**(Marks: 2X5=10)**

- a) Explain the components of a network.
- b) Explain the tools of ECS and how ECS helps to work effectively.
- c) Explain the difference between logistics management and SCM
- d) What are advantages and disadvantages of prototype model?
- e) Explain different types of testing.

**Q. 3) Attempt any 3 out of 5.**

**(Marks: 3X10=30)**

- a) Explain the components of data warehouse.
- b) How is maintenance of information systems conducted?
- c) Explain the components of DSS.
- d) Write a note on BCP, disaster recovery.
- e) Explain types of DSS.

Q. 4) Attempt both the questions.

(Marks: 2X10=20)

- a) Explain the steps in SDLC.
- b) Explain the evolution and benefits of ERP system.

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