

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: DBM/PGDBM/DMM/PGDMM/DFM/PGDFM/DHRM/PGDHRM/DITM/PGDITM/
DSCM/PGDSCM/DBFM/PGDBFM/DFPWM/DSM/DRM/PGDRM

Examination: June 2016
Subject: Management Theory & Practice

Semester: I
Course : New
Marks : 70
Time: 11.00 a.m. to 2.00 p.m.

Date: 10.06.2016

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q. 1) Attempt any 2 out of 4.

(Marks: 2X5=10)

- a) Staffing
- b) Hawthorne studies
- c) Management by objectives
- d) What are the basic goals as a manager at all levels and kinds of enterprises?

Q. 2) Write short notes on any 2 out of 5.

(Marks: 2X5=10)

- a) Drawbacks of Matrix organisation
- b) Attitude towards time in different cultural set-ups
- c) Difference between : Data and Information
- d) Value-Added Resource
- e) Cultural Taboos

Q. 3) Attempt any 3 out of 5.

(Marks: 3X10=30)

- a) Six-Box Organisational Model
- b) Intranet
- c) State Effective Time Management Practices
- d) Explain the Gordon Technique (Synectics)
- e) State the Advantages and Disadvantages of Group Decision-making

Q.4)

(Attempt both the questions)

(Marks: 20)

a) Mr. Zameer is team leader at M-tech Securities. He wishes to enhance Creativity in Group Decision-making in his team of 6. State the various techniques he can use for the same.

b) Ms. Priya the HR head of 6th Sense wishes to Changing Organizational Culture. Could you guide her for the same.
