

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: DBM/PGDBM/DMM/PGDMM/DFM/PGDFM/DHRM/PGDHRM/DITM/PGDITM/
DSCM/PGDSCM/DBFM/PGDBFM/DFPWM/DSM/DRM/PGDRM

Examination: June 2016
Subject: Organisational Behaviour

Semester: I
Course : New
Marks : 70
Time: 11.00 a.m. to 2.00 p.m.

Date: 11.06.2016

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q. 1) Write brief notes on any 2 out of 4.

(Marks: 2X5=10)

- a) Classical conditioning theory of learning
- b) Different types of teams generally found in Organizations
- c) Taylor's scientific management
- d) Autocratic or Task Management Leadership

Q. 2) Answer in short any 2 out of 5.

(Marks: 2X5=10)

- a). In what three components, can Attitudes be broken down into?
- b) Discuss role of punishment on modification and control of behaviour.
- c) Describe Johari Window: as a framework to analyze inter-personal relationships.
- d) What are the factors that determine the 'personality'?
- e) What do you understand by Terminal values and instrumental values?

Q. 3) Attempt any 3 out of 5.

(Marks: 3X10=30)

- a) Suggest any FOUR ways to change attitude of employees.
- b) How do employees convert their sources of power into specific actions to communicate power?
- c) Describe different dimensions of Intellectual Ability.
- d) How can we measure employees' satisfaction?
- e) How do we group several stimuli together into a recognizable pattern? Explain the ways and means in which we do this.

Q. 4) Attempt both the questions.

(Marks: 2X10=20)

a) The study of OB is incomplete without a working knowledge of behavioral sciences and their research methods. Psychology, Sociology and Anthropology, with their valuable body of knowledge and stringent research methods have made a very significant contribution to the discipline of OB." Justify this statement with details of the contributions to OB .

b) Today's employee is highly qualified, has lucrative remuneration and derives satisfaction from his job. Suggest some contemporary employee-oriented approaches in leading companies that are used to motivate such employees.
