

**SVKM's NMIMS**  
**NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION**

Programme: DSCM/PGDSCM

Examination: June 2016  
Subject: Logistics Management

Semester: II  
Course : New  
Marks : 70  
Time: 11.00 a.m. to 2.00 p.m.

Date: 17.06.2016

**Instructions:**

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

**Q.1) Attempt any 2 out of 4** **(Marks: 2X5=10)**

- a) Elaborate on the term 'Logistics Management'. Why it is so important today?
- b) What are the four major decision domains in supply chain management?
- c) What are the benefits for using warehouses as intermediaries between manufacturers and customers?
- d) What are the advantages of Multimodal Transport System?

**Q.2) Write Short Notes on any 2 out of 5** **(Marks: 2X5=10)**

- a) What are six different operational objectives which a firm must achieve in logistical system?
- b) Explain the purpose of Supply Chain.
- c) Explain the activities under customer service which deliver value to the customer, as researched by LaLonde and Zinszer.
- d) Physical distribution management is the framework of 7Rs. Enumerate the 7R's.
- e) Classify the type of Merchant Ship Liners.

**Q.3) Attempt any 3 out of 5** **(Marks: 3X10=30)**

- a) What do you understand by the term 'The Eyeball System & Brown Bag System' in inventory control?
- b) Explain the following Types of Warehouses---- Private Warehouse, Public Warehouse & Contract Warehouse.
- c) Specify & discuss the criteria for designing of material-handling system for a warehouse.
- d) What are the fundamental principles guiding transportation management and operations?
- e) Explain the following Marine insurance policies: Marine Hull Insurance, Open Cover, Open Policy, Specific Voyage Policy, Annual Policy.

**Q.4) Attempt both the questions** **(Marks: 2X10=20)**

- a) The Institute Cargo Clauses incorporates a set of exclusions under Clause 4, 5 and 6. What are these exclusions? Discuss.
- b) As Logistics Manager of a company what statistical data will you collect to make ABC classification. What is Cycle Inventory & Lead Time?

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