

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: PGDHRM

Examination: June 2016
Subject: Organisation Culture

Semester: III
Course : New
Marks : 70
Time: 3.00 p.m. to 6.00 p.m.

Date: 11.06.2016

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q.1) Attempt any 2 out of 4

(Marks: 2X5=10)

- a) Culture and Climate are different. How true is this statement?
- b) If a company, carries out a change in expectation of an event, which type of change is it? Explain.
- c) Power culture is centralized power. Explain with an example.
- d) How can culture be sustained in any organization?

Q.2) Write short notes on (2 out of 5)

(Marks: 2X5=10)

- a) Managing External Stakeholders Relationship
- b) Phases of Cultural change
- c) Nadler's Organizational Model
- d) Forces of Change
- e) Process of maintaining Organization culture

Q.3) Attempt any 3 out of 5

(Marks: 3X10=30)

- a) How do organizational culture impact the employees' performance? Discuss with examples.
- b) Which are the organizational guidelines for control, to function properly?
- c) How do organizations keep the organization culture alive?
- d) Why is Culture considered as a liability? Explain.
- e) How is new culture developed and sustained by an organization?

Q.4) Attempt both the questions

(Marks: 2X10=20)

- a) An organization's culture is directly proportional to its business success. Explain with live examples.
- b) Culture is consensual and not conflictual. Agree/disagree? Justify your stance.
